

Rudbeckia hirta 'Cherry Brandy' (Black-Eyed Susan)

Gloriosa Daisy 'Cherry Brandy', Black-eyed Susan 'Cherry Brandy', Yellow Ox-eye Daisy 'Cherry Brandy', Brown-Eyed Susan 'Cherry Brandy', Brown Betty 'Cherry Brandy', Golden Jerusalem 'Cherry Brandy', English Bull's Eye 'Cherry Brandy', Yellow Daisy 'Cherry Brandy'



summer to fall, this Black-Eyed Susan puts on a spectacular show in the garden when other plants are starting to fade. An outstanding cut flower, its seed heads have good winter interest unless they are used in dried arrangements.

- ★ Grows in upright clumps up to 24 in. tall (60 cm) and 16 in. wide (40cm). May survive up to a few seasons but will self seed and remain in the garden.
- ★ Thrives in **full sun** in **average, medium moisture, well-drained soils**. **Drought tolerant** once established.
- ★ Ridiculously **easy to grow** and **largely trouble free**, this rudbeckia is a great candidate for **mixed borders, cutting gardens**, or as an **accent plant** when planted in mass.
- ★ **Deer resistant**, the flowers are attractive to **pollinating insects, butterflies and birds**.
- ★ Remove and discard spent flowers to encourage extended blooming and prevent unwanted seedlings next season.
- ★ Easily propagated by seed.

Requirements

Hardiness	4 – 7
Heat Zones	1 – 7
Climate Zones	1, 1A, 1B, 2, 2A, 2B, 3, 3A, 3B, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24
Plant Type	Annuals, Perennials
Plant Family	Rudbeckias
Exposure	Full Sun
Season of Interest	Summer (Early, Mid, Late) Fall
Height	1' – 2' (30cm – 60cm)
Spread	1' – 2' (30cm – 60cm)
Spacing	16" (40cm)
Water Needs	Low, Average
Maintenance	Low

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Soil Drainage	Moist but Well-Drained
Characteristics	Dried Arrangements, Cut Flowers, Showy
Tolerance	Clay Soil, Deer, Drought, Dry Soil
Attracts	Birds, Butterflies
Garden Uses	<u>Beds and Borders</u>
Garden Styles	<u>Cutting Garden, Informal and Cottage, Prairie and Meadow, Traditional Garden</u>

Alternative Plants to Consider



Rudbeckia hirta 'Marmalade' (Black-Eyed Susan)

Bushy and reliable, Rudbeckia hirta 'Marmalade'...

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Rudbeckia hirta 'Prairie Sun' (Black-Eyed Susan)

Award-winning Rudbeckia hirta 'Prairie Sun' is a...

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Rudbeckia hirta 'Indian Summer' (Black-Eyed Susan)

Adding bold, stunning color to the garden,...

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Rudbeckia hirta 'Cherokee Sunset' (Black-Eyed Susan)

Rudbeckia hirta 'Cherokee Sunset' is a biennial...

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Rudbeckia fulgida var. sullivantii
'Goldsturm' (Black-Eyed Susan)

Proven to be a workhorse in the garden,...

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Rudbeckia fulgida 'Viette's Little
Suzy' (Black-Eyed Susan)

Noted for its petite size, Rudbeckia fulgida...

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Recommended Companion Plants

Ricinus communis 'Carmencita'
(Castor Oil Plant)

Noted for its deep bronze foliage and showy...

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Helenium (Sneezeweed)

Native to North America and Central America,...

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Achillea (Yarrow)

Achillea is valued for its pleasantly fragrant,...

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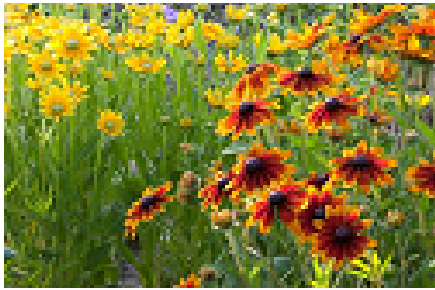
While every effort has been made to describe these plants accurately, please keep in mind that height, bloom time, and color may differ in various climates. The description of these plants has been written based on numerous outside resources.

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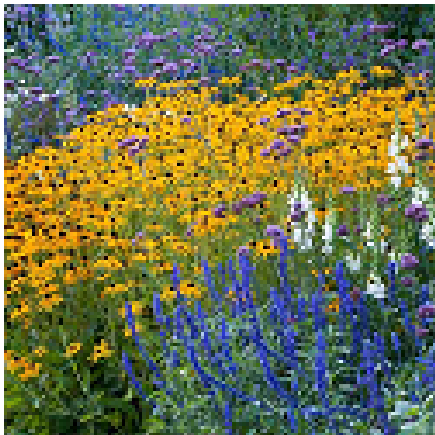


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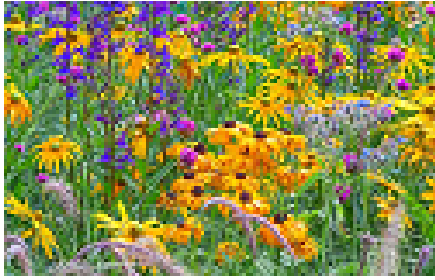
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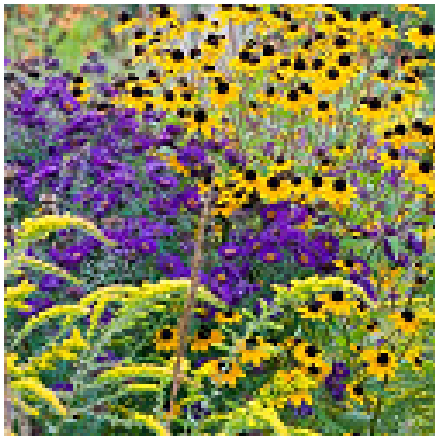


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Plant Family

[Rudbeckia hirta \(Black-Eyed Susans\)](#)

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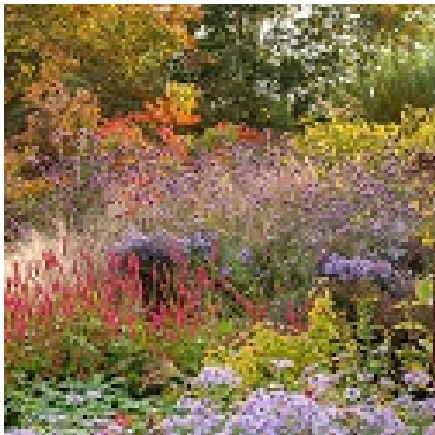


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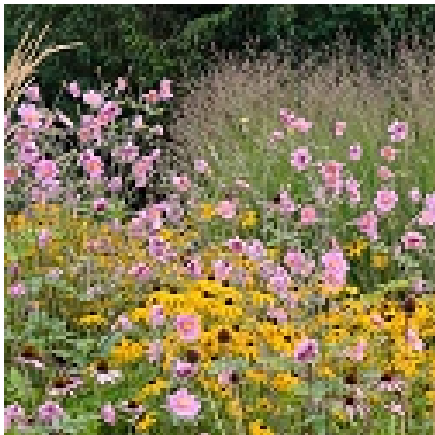


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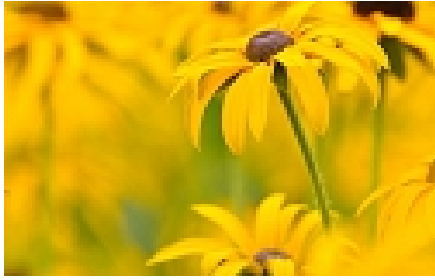
Plant Family

[Rudbeckia fulgida \(Black-Eyed Susan\)](#)

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